



# Tips for Promoting Certification

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*Erica Fischer-Carlidge, MSN, RN, CBCN®  
Certification Advocate*

- Post your certification rate and goal in the unit so that it is visible. Update it each time someone becomes certified.
  - ◇ Resource: [Certification Goal Sign Template](#)
- Each time someone on your unit obtains certification, celebrate it! Some examples include a blast email to the staff announcing the certification, decorating a staff member's locker or cubicle, or announcing it at your staff meeting.
  - ◇ Resource: [Email Announcement Template](#)
- Keep a graph which includes the baseline certification rate, the goal certification rate, and the current certification rate. Send this out quarterly so that staff can see their progress from baseline.
  - ◇ Resource: [Unit Certification Tracker](#)
- Ensure each staff member has a badge tag for their certification and that newly certified staff members wear the one they receive from ONCC.
- Obtain a plaque when the unit reaches 51% from ONCC, and ensure it's updated routinely as new staff members get certified. Post it someplace that is visible for staff and patients.
- Share resources for obtaining certification. This can be as simple as circulating information about scholarships for certification, coupon codes for review resources, or review courses that are being offered. As an advocate, you are the first one to receive this information and should disseminate it.
- Make certification part of the culture on your unit. Talk with your manager, clinical nurse specialist, or educators about beginning discussions about certifications upon hire with new staff. Setting expectations for certification in the beginning plants the seed early for their preparation.

*Please note:* ONCC does not guarantee success with the use of these tips. The tips are meant to provide suggestions that can be modified to best fit an institution.